

SPONSORSHIP PACKAGES

WONCA EUROPE 2008 14th Regional Conference

4-7 September 2008
Lütfi Kırdar Convention & Exhibition Center
İstanbul, Turkey

WELCOME MESSAGE

Dear Sir / Madam,

The regional annual conference of the World Organization of Family Doctors (WONCA), Wonca Europe 2008 Conference will be held in Istanbul, Turkey, on September 4-7, 2008. The Conference will be hosted by the Turkish Association of Family Doctors (TAHUD).

Wonca Europe 2008 Istanbul Conference happens to coincide with ongoing reform in Turkish Primary Care. Taking the leading role in the Nationwide re-training program, TAHUD and our Academic Departments will add great contribution and draw a great deal of attraction from Turkish colleagues as well.

Istanbul Congress and Exhibition Center which is one of the most prominent congress venues in Istanbul has been selected as the congress venue. Istanbul Congress and Exhibition Center is located at the "Congress Valley" at the hearth of Istanbul and has a magnificent view of the Bosphorous, the Asian side and the old city of Istanbul. It is also in walking distance to 10.000 5-4 star hotel beds and to the major entertainment district of Istanbul, the Taksim Square. The Center has hosted many prestigious congresses to date, and offers numerous facilities to both the individual participants and participating companies.

Our aim is to have our participants benefit to the fullest extend from the scientific and social activities in the mesmerizing atmosphere of Istanbul. We have been intensely working on organizing and announcing our congress. WONCA Europe congresses are attracting more and more participants each year even from outside Europe. Attendance to Florence 2005 was 3500 and Paris is expecting 4000 colleagues this year. Considering the exciting feedback we get and the attraction Istanbul draws, we strongly believe that WONCA Europe 2008 Istanbul will have the largest attendance in the history of WONCA Europe including our Turkish Colleagues.

We know very well that an exhibition where the new developments and current approaches are presented to our colleagues will play a great role in the success of our congress.

Istanbul, where the civilizations and the continents meet, will be the meeting place for the family doctors of the world this time. We will be delighted to welcome the participation and contribution of your company at this meeting.

Istanbul Congress and Exhibition Center has a quite large stand hall where all the participants can easily visit the stands at the same time. All coffee stands will be set up and the lunch boxes will be distributed at this same area to attract the attention of the participants to the stands. This will give you the opportunity to reach a large group of participants to introduce your products. We hope to see your well respected company's continuing contribution to Wonca Europe 2008 Istanbul Conference. We would like to see you in our congress with one of the sponsorship alternatives listed below. In order for us to serve you better your timely response will be greatly appreciated. If you need additional assistance please don't hesitate to contact us. Thank you for your time and interest.

Sincerely yours,



Assoc. Prof. Dr. Nezhir Dağdeviren
Co-Chairman, Host Organizing Committee



Dr. Erdem Birgül
Co-Chairman, Host Organizing Committee

PLATINUM SPONSORSHIP

- 54 sqm stand in a premium position, with the guarantee of having the maximal exposure to visitors and attendees
- Platinum Sponsors can hold 1 Satellite Symposium during the congress.
- Coffee and lunch tickets will be provided for up to 12 employees of your stand throughout the congress.
- 10 free entrance for lectures, for company representatives (NOT FOR DOCTORS)
- Opening Cocktail will be announced as your generous contribution of your company, and invitation cards will be prepared for participants on your behalf. (extra services and activities will be on your behalf)
- As soon as you confirm your participation in the congress, the logo and name of Platinum Sponsor will appear on the web site with mention of sponsoring.
- The advertisement of Platinum Sponsor will be printed on the back cover of congress announcements and abstract books. The logo/name of Platinum Sponsor will be printed on the congress posters, programme booklets and congress CDs.
- Congress bags, notepads and pens will be prepared included in Platinum Sponsor's sponsorship. Platinum Sponsor's brochures or any related materials will be included in the congress bags.
- Platinum Sponsors has the opportunity to provide gift for delegate in congress bag e.g. pens, note pads, umbrella etc., with company logo

Platinum Sponsorship Price is 180.000 EUR + %18 VAT.

Limited to 1 company.

GOLD SPONSORSHIP

- 36 sqm stand at one of the most prominent places in the exhibition hall reserved for gold sponsors.
- Gold Sponsors can hold 1 Satellite Symposium during the congress.
- Coffee and lunch tickets will be provided for up to 8 employees of your stand throughout the congress.
- 5 free entrance for lectures, for company representatives (NOT FOR DOCTORS)
- “Gala Dinner” or “Special Concept Night” will be announced as your generous contribution of your company, and invitation cards will be prepared for participants on your behalf. (extra services and activities will be on your behalf)
- As soon as you confirm your participation in the congress, the name and the logo of Gold Sponsor will appear on the web site with mention of sponsoring.
- The advertisement of Gold Sponsors will be printed on the inside front cover or inside back cover of congress announcements and abstract books. The logo/name of Gold Sponsor will be printed on the name badges or name badge cords, programme booklets and congress CDs.
- Gold Sponsors can include company’s brochures or any related materials in the congress bag.
- Gold Sponsors has the opportunity to provide gift for delegate in congress bag e.g. pens, note pads, umbrella etc., with company logo

Gold Sponsorship Price is 100.000 EUR + %18 VAT.

Limited to 2 companies.

SILVER SPONSORSHIP

- 18 sqm stand in the exhibition hall reserved for silver sponsors.
- Coffee and lunch tickets will be provided for up to 4 employees of your stand throughout the congress.
- Silver Sponsors can hold **1 Lunch Symposium** during the congress.
- The Lunch after the lunch symposium will be announced as a generous contribution of your company, and invitation cards will be prepared for participants on your behalf. (extra services and activities will be on your behalf)
- 2 free entrance for lectures, for company representatives (NOT FOR DOCTORS)
- As soon as you confirm your participation in the congress, the name and the logo of Silver Sponsor will appear on the web site with mention of sponsoring.
- The logo/name of Silver Sponsor will be printed in the congress announcements, programme booklets and congress CDs.
- Silver Sponsors can include company's brochures or any related materials in the congress bag.
- Silver Sponsors has the opportunity to provide gift for delegate in congress bag e.g. pens, note pads, umbrella etc., with company logo

Silver Sponsorship Price is 70.000 EUR + %18 VAT.

Limited to 3 companies.

BRONZE SPONSORSHIP

- 9 sqm stand in the exhibition hall reserved for bronze sponsors.
- Coffee and lunch tickets will be provided for up to 2 employees of your stand throughout the congress.
- Bronze Sponsors can hold 1 Lunch Symposium during the congress.
- One of the coffee breaks will be announced as a generous contribution of your company, and invitation cards will be prepared for participants on your behalf. (extra services and activities will be on your behalf)
- The logotype of Bronze Sponsor will appear on the printed materials sent to the participants.
- As soon as you confirm your participation in the congress, the name and the logo of Bronze Sponsor will appear on the web site with mention of sponsoring.
- Bronze Sponsors has the opportunity to provide gift for delegate in congress bag e.g. pens, note pads, umbrella etc., with company logo

Bronze Sponsorship price is 40.000 EUR + %18 VAT.

* Requests for Partner Sessions will be evaluated by the Host Organizing Committee.

ALTERNATIVE SPONSORSHIP

Exhibition Area

for 9 sqm 4.500 EUR + %18 VAT

- All sponsor companies are required to assemble and disassemble their stand at the announced dates and times.
- It is required to meet the dimensions of the stand area provided to the sponsor company in order to prevent any inconvenience.
- Fire exits, emergency exits, stairs, elevators, entrances and aisles are not allowed to be blocked.
- It is required to check all stand materials before being delivered to the congress venue.
- Only the company that has signed the sponsorship contract may use the stand at the exhibition area. The stand may not be transferred to a different company.
- It is required to have the staff from the sponsor company to be at the stand during the exhibition hours.
- It is allowed to have technical equipment for promotional purposes however these equipments' sounds must not effect the other stands and the normal flow of the exhibiton.
- Sponsor companies are required to promote their company/product only in the exhibiton area and the poster stands provided.
- Any damage that may be caused by the sponsor company at the congress venue will be charged to the sponsor company to be payed to the congress venue.
- It is not allowed to bring food & beverage from outside to the congress venue. For any food & beverage requests, the sponsor company must contact interium tourism. Hilton Hotel & Convention Center will charge any food & beverage provided at the exhibition area to interium turism. Interium tourism will charge these services to the sponsor company.
- It is required for the sponsor company to return all equipment received from interium tourism by the end of the congress.
- On the disassembly day of the exhibition are, courier services will be available. Please remind your staff to delivers all equipment and necessary documents properly.
- Interium tourism will provide "General Security" service during the assembly and disassembly of the exhibiton area and meetings, in order to keep the order at the venue. General Security is not required to watch the products being displayed at the stands. Interium tourism is not responsible for losses, damages that may have happened to the products or to the staff such as robbery, sabotage, abuse, electric outage.
- interium tourism is responsible to keep the general areas and aisles clean. Companies are responsible to keep their stands.

Slide Check Room

25.000 EUR + %18 VAT

- 2 company flags will be place at the Slide Check Room. Promotional equipments such as bloknotes and pens will be used at the Slide Check Room.
- Company/product logo will be used on the screensavers and wallpapers of the Slide Check Room computers.
- Company/product logo will be reflected to the stage curtains, during all of the breaks(between meetings, coffee breaks, lunch etc.).

Internet Cafe

25.000 EUR + %18 VAT

- A room with internet connectivity will be organized at the congress venue.
- 8 computers with modern software and fast internet connection will be placed.
- 1 staff with technical knowledge will be provided.

Signalization

15.000 EUR + %18 VAT

- Company / Product logo will be placed at the sign boards (right bottom of the board).

Poster Session

15.000 EUR + %18 VAT

- Company / Product logo will be placed at the board used for poster presentations.

ALTERNATIVE SPONSORSHIP

Water Machines

3.000 EUR + %18 VAT

- 1 water machine will be placed at the main meeting hall entrance, registration desks or coffee break areas.
- Water machines cover will be prepared with logos and colors of the company/product.
- Glasses will be provided from sponsor company's stocks. If requested alternatives and prices will be provided.
- Bouchon prices for water is included in the price.

Plasma TV (Scientific Program)

5.000 EUR + %18 VAT

- Scientific sessions, last minute changes, announcements will be displayed from 1 Plasma TV during the congress (plasmas will be placed at the registration desks, meeting hall entrances or exhibition area)
- Additionally, stable cameras will be placed in the meeting halls and the participants will be able to follow up the meetings from these plasma TVs.
- Plasma TV cabins will have the company/product logo and color.
- 1 staff with technical knowledge will be provided.

Bag Inserts

2.000 EUR + %18 VAT

- Brochures of the company/ product will be distributed in the congress bags (1 page).
- Brochures will be prepared by the sponsor company and must be sent to interium tourism no later than August 20, 2008.

E-announcements

5.000 EUR + %18 VAT

SPONSORSHIP REQUEST FORM

- Regarding your sponsorship requests, please fill in the below form and send it to **interium tourism** either by fax or e-mail.
- After the sponsorship form is sent to **interium tourism**, the related contract will be sent in the following 3 business days.

CONTACT INFORMATION

Company _____

Address _____

City _____ Zip Code _____

Phone* _____ Fax* _____

E-mail _____ @ _____

Contact Person _____

Date _____ Signature _____

* Please do not forget to write the country/city code.

PAYMENT

Bank* Credit Card

* *Bankdraft must have Wonca Europe 2008 as the description and posted or faxed to interium tourism with the exhibition reservation form.*

BANK TRANSFER		CREDIT CARD <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Bank Name	Akbank	Card Number	_____
Branch	Maslak Subesi	Exp. Date	_____
Branch Code	645	Security Number (CVC)	_____
Account Name	Interium Turizm Müm. Tic. Ltd. Şti.	Card Holder's Name	_____
Account Number	57111 (EURO)	Amount to be Authorized	_____
Swift Code	AKBKTRIS645	Signature	_____
IBAN	TR53 0004 6006 4503 6000 0571 11		

FOR QUESTIONS ABOUT SPONSORSHIP PACKAGES;

interium
congress • meeting • incentive

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SPONSORSHIP REQUEST FORM

Platinum Sponsorship	180.000 EUR + %18 VAT	<input type="checkbox"/>
Gold Sponsorship	100.000 EUR + %18 VAT	<input type="checkbox"/>
Silver Sponsorship	70.000 EUR + %18 VAT	<input type="checkbox"/>
Bronze Sponsorship	40.000 EUR + %18 VAT	<input type="checkbox"/>
Exhibition Area(for 9 sqm)	4.500 EUR + %18 VAT	<input type="checkbox"/>
Slide Check Room	25.000 EUR + %18 VAT	<input type="checkbox"/>
Internet Cafe	25.000 EUR + %18 VAT	<input type="checkbox"/>
Signalization	15.000 EUR + %18 VAT	<input type="checkbox"/>
Poster Session	15.000 EUR + %18 VAT	<input type="checkbox"/>
Water Machines	3.000 EUR + %18 VAT	<input type="checkbox"/>
Plasma TV (Scientific Program)	5.000 EUR + %18 VAT	<input type="checkbox"/>
Bag Inserts	2.000 EUR + %18 VAT	<input type="checkbox"/>
E-announcement	5.000 EUR + %18 VAT	<input type="checkbox"/>